# 2022 - 2023 Annual Impact Report

# THE ECOHERO SHOW

SPONSORS@ECOHEROSHOW.COM

ECOHEROSHOW.COM

888-482-3885



thank you!

## COLLECTIVE IMPACT

"I created Mr. Eco when I was a junior in college, and it has been 10 years since I graduated from Cal Poly San Luis Obispo. It is truly special to look back at how much The EcoHero Show has grown since our first sponsor (shout out to Colton 2016!). This year we had 12 (yes, 12!!) different performers reaching students up and down California. NONE of this would be possible without you trusting and believing in us to represent your jurisdiction. We are truly honored to serve you all."

Love, Brett "Mr. Eco" Edwards and The EcoHero Team!

# TOTAL PERFORMANCES

- 441 Whole School Assemblies
- 1,182 Classroom Presentations

# TOTAL OUTREACH

- 206,359 Students
- 805 Elementary Schools
- 83 Jurisdictions



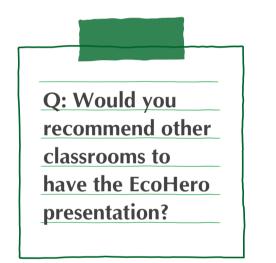


# PERFORMANCE SURVEY

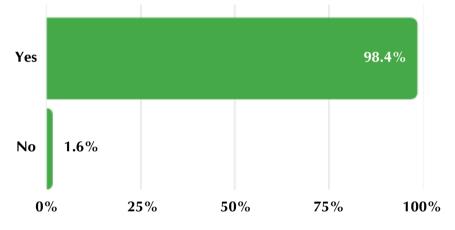
We ran a post-performance survey with the teachers who booked our presentation. The response was overwhelmingly positive!

# RESULTS

- 98% would recommend us to their colleagues
- 77% gave us A!

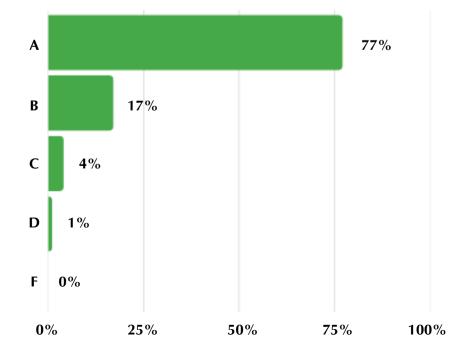


#### CLASSROOM PRESENTATION DATA



#### WHOLE SCHOOL ASSEMBLY DATA

Q: Please grade the overall EcoHero assembly presentation.



superhero performers







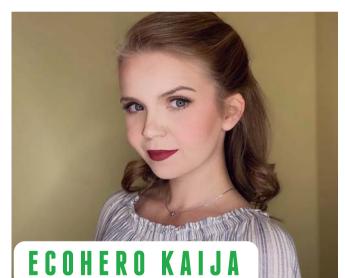






superhero performers

















**ANDREEA BOTEA** School Booker

### MONIQUE FIGUEIREDO Sponsor Liaison





#### **RAYAND VILLANUEVA** Logistics Coordinator

**CAMILLE VILLANUEVA** Logistics Coordinator





Performance Details

# PRESENTATIONS

We booked 6 Whole School Assemblies and 19 Classroom Presentations - reaching approximately 2886 students!

Here is a link to your presentation details: Program Overview

# P H O T O S

Participants were invited to take photos of themselves enjoying their presentation.

Here is a link to the photos we receive from your schools: <u>EcoHero Photos</u> \*

# **TESTIMONIALS**

School staff were invited to submit any feedback when sent the postperformance survey.

Here is a link to the testimonials we received from your schools: <u>EcoHero Testimonials</u>

\*Note: We do not have the rights to share these photos with the public, so please keep them internal.

# LOOKING TO NEXT YEAR

Did you know we have 1383 organicthemed shows? Mr. Eco created an entire album focusing on how to not waste food and we LOVE performing those shows. We are happy to perform 100% 1383 themed shows for your jurisdiction or a mix of different content based on your budgets. Thank you all for changing the world with us! Deuces!!

